



New Conceptions of Spring Modes

By Adele Mendel

By ADELE MENDEL.

Those familiar with the famous portraits of the French, Italian and Spanish schools of the periods of Directory, the Consulate, and the Restoration, also the Louis IV. and Louis VI. periods, will instantaneously recognize that the styles launched this spring are almost direct copies of the renowned pictures. Almost exactly the silhouettes of the period of 1830 to 1850 are those that we welcome as new creations, which, in truth, are only revisions of older styles—old friends under new names.

The woman of today appreciates to the fullest extent that clothes play a vast part in every-day life. Everyone has good points that should be emphasized. Dressing well is making the study of your personality. The styles taken from former periods for today's use are full of feminine coquetry, and, since "beauty is a palace of happiness," let us aim to make the best of Nature's gifts. Fabrics are as flexible as fashions for fabrics must conform to fashion's decrees. Many new materials have appeared. We have tricort serge, a serge woven similar to a knitted fabric and one which deserves to take its place with either serge or Gabardine. A new material of silk and wool has not only the appearance of alpaca, but the wearing qualities. Serge foulard has the appearance of silk foulard.

Dress patterns of black or blue, with machine embroidery borders, are in evidence. Silk jersey in many colors is employed in unexpected and various ways. Novelty cloths in plain and fancy effects and checks in combination or stripes or with plain goods are favored. Broadcloth, like many other staple materials, has been revived.

Navy blue heads the color chart. Grays, from slate gray to dove gray, Burgundy, rose, purple shade, and browns are worth more than a passing thought. Ashes of roses combined with neutral grays, black combined with any color, blue with green show the tendency for color combination. Pastel shades appear in numerous models of the hour.

Top coats of every variety are loosely fitted. Sometimes with the fullness held in by a belt. Many have convertible collars and may be of shepherd and velour checks, knitted cloths, covers,

Gabardine, velour or auto mixtures. The sport idea maintains an important place in coat styles.

Capes of single, double or triple effect are used on many of the coats. Raglan sleeves and sleeves set in on the shoulder line with novel cuffs are characteristics of the coats that determine the new modes.

Plain in cut, but adaptable for many uses, is a coat forty-two inches in length, with deep armhole. This coat has two plaits in back and two in front fastened with a belt, raglan sleeves, and high gauntlet cuffs with strap and button. The coat fastens down the front with ivory buttons and self-piped loops. The collar may be worn high military, or turned down, and is bound with white kid.

A plaid silk coat sashed with self-material has colored tassels attached destined for wear with linen skirts.

Silk Tricot coats with scarf sash weighted with a heavy silk tassel are destined for wear with linen skirts.

A sport coat of wool Tricot DeLaine reaches almost to the knees, and instead of a sash has a deep-stitched belt.

For suits, the smartly dressed woman has a greater latitude of choice than ever before. The shorter coat and the very full skirt illustrate the newest points in suits. The tailored and semi-tailored skirts in some cases measure five or six yards. The skirts hang either in godets or are plaited at the sides of the back. Capes show a great variety, leaning towards fancy effects in cut, and often are held responsible for the style of the whole garment.

Silk suits are better than ever, especially taffeta and faille, frequently in velour checks, knitted cloths, covers,

white skirt with a hem of cretonne.

A cape back jacket and very full skirt is noted in a tan gabardine model. The jacket has a wide turn-over collar with deep reverses, which extend below the short headed belt in front simulating a vest. The back hangs free from shoulder to waistline. The circular cut skirt is finished by two rows of shirring at the belt in back. Below the hip on each side a tab extension holds the fullness in place.

Much interest is shown in skirts for wear with odd waists. Skirts of gray silk crash, simply made, are oddly attractive. Something new in the way of sport skirts in black and white plaid has satchel pockets and a novel belt arrangement with gray pearl buttons.

The separate jersey skirt to be worn with the severely tailored blouse favors the plaited style for jersey stretches and sags if cut circular. The craze for outdoor sports of all kinds, vouchsafes for the greater popularity of the separate skirt.

Since the advent of shirtwaist days blouses have held one of the paramount places in the realm of fashion. The butterfly of fashion always returns to the ever useful separate blouse. Simple net blouses with military pockets, high collar and turn-over cuffs have a four-in-hand tie which carries out the severe plainness of the garment. Lingerie blouses of white linen, with collar and cuffs of new drawwork, vie in popularity with a new mode, which has a blue handkerchief, linen blouse topped with a lavender or flesh colored collar.

Georgettes, crepes and chiffons and plain satin are among the best selling models. The leading colors are "chair" (flesh pink) and pearl gray. White, of course, remains staple.

Cording, hemstitching and rows of

machine stitching, executed with a rather long stitch, are resorted to for trimmings.

Yoke line emplacements and drop shoulder effects have evidently to occupy the attention of the blouse designers. Buttons are a distinct trimming feature.

An orange linen sport dress, giving the effect of a sport suit, has the skirt about two and one-half inches wide, which is plain trimmed only with a row of black buttons. The coat part has black leather collar and cuffs, which are adjustable. It buttons down the center with black buttons. A loose belt ties in front. At each side are slanting pockets.

An afternoon dress of Reseda green taffeta was admired by those who liked the waist on tight fitted lines. The waist is tinsel embroidered with sash at side front. Sleeves of Georgette with fancy cuff of embroidered taffeta. The skirt is mounted with three tiers edged with cord, the lower one having a hem of the Georgette.

A dress portraying the 1830 influence has a full round gathered skirt with graduating bands of faille, mounted on a chiffon skirt, and through the chiffon is revealed an orchid pink taffeta petticoat, which is stiff enough to give the effect of the crinoline. The bodice entirely of blue taffeta buttoning down the front and drawn into the girdle. Below

the girdle, extending only across the front, is a box-plaited ruche of orchid pink ribbon. The sleeves are in modified mutton-leg style, and below the elbow chiffon and faille bands are used as in the skirt.

For warm weather sheer materials will pave the way for many of the new fashions. Voiles, Marquisettes, organdies, nets, embroidered batiste, in many new patterns, have arrived.

A white net dress, combined with Georgette, embroidered in gold and Alice blue, has the waist of plaited net with a collar of embroidered Georgette in cape effect. The skirt has two tiers with wide plaits of net and embroidered.

Georgette. The wide girdle of gold and blue satin ribbon is finished with rosettes of the same color.

A sumptuous evening dress of the Spanish type is developed in Dahlia red tulle and satin, the flounce trimming are of black tulle and black lace. The skirt is longer at the right side than the left, and is trimmed around the bottom with a folded ruffle of black tulle. Of red tulle is the corsage in surplice effect over red satin. The short tulle sleeves are kimono cut. The girdle of two-inch velvet ribbon is at the long waistline and has long ends reaching nearly to the end of the skirt.

MORE OILCLOTH.

WASHINGTON, March 29.—Oilcloth and linoleum manufactures of the United States in 1914 were 127,033,219 square yards, valued at \$25,598,361, an increase of 12.2 per cent over 1909, the census bureau announces.

LOWER INTEREST RATE.

VIENNA, March 29.—Up to January 1 the Austrian war loan banks had made 9,000 loans for a total of \$46,000,000. Of these 2,700 were for sums

under \$200 and for 100 for sums over \$20,000. The rate of interest at the beginning was seven per cent, but this has now been reduced to six per cent. The loans are mostly made against deposits of securities.

PEANUT TRADE AFFECTED.

WASHINGTON, March 29.—War has seriously affected India's peanut trade consular reports show. Exports of 1915 were about one-half those of the previous year when peanuts valued at \$11,176,404 were sent abroad.

TO RENAME TOWNS.

ROME, March 29.—It has been decided by the Austrian commander in Albania to rename all Albanian towns bearing Italian names with their old Albanian names, spelled, however, in Austrian style.

An American scientist is experimenting in England with shale oils and other indigenous fuels in the hope of finding a commercial substitute for gasoline.

CUMMINGS CLOAK & SUIT STORE

THE FASHION



It is time for you ladies to change your winter suits.

We have a wonderful line of cloth and taffeta suits, which have been specially priced from

\$15.00
to
\$35.00

Everybody is going to dress up from now until April 8th. Come and see us.

CUMMINGS CLOAK & SUIT STORE
THE FASHION
Prunty Building. Clarksburg, W. Va.

Worthy of the Place of Honor in Your Wardrobe

If you want your Spring suit or coat to be unmistakably in the season's vogue—yet distinctly expressive of your own individuality and your own taste, you'll find just the proper model in our array of **STYLE-CRAFT** garments. If you haven't seen Betty's Wardrobe, come in and feast your eyes.



STYLE-CRAFT Coats and Suits

This season's models show the most alluring lines—graceful, pliant and undeniably smart. **STYLE-CRAFT** garments are noted for originality of style and harmony of design details, and this season they are exceptionally desirable.

We are showing them in the latest models, in full range of the popular fabrics and colors. At the very modest prices we have placed upon them, you need not hesitate about "keeping step" with the newest fashions of the season, and we can help you to the proper model.

See our assortment at once; it's a pleasure to show it to the woman of discriminating judgment who knows real values.

THE BON TON

Watch

For the Opening
NEXT

Saturday April 1st

Clarksburg's Newest Store

All Clarksburgers are especially invited to attend our opening next Saturday and Saturday night, April 1st.

You will find the greatest values ever offered here. Only a small portion of what we are going to have will be here, but you can get some idea of what we will have when we get going in full blast. We are here to serve the people—to give them real values for their money. We don't want you to take our word for it, but we want you to come and see for yourself.

There will be no special sales—every day will be bargain day here. "Dress Up" week is coming. You can be well dressed on half what you usually pay. We handle nothing but reliable goods. You will find no shoddy here. Our years of experience is your gain if you deal here. You will find us especially strong on women's ready-to-wear clothing, etc.

Morrison Store Co.